



Corporate Sponsorship

MISSION and BACKGROUND

Steppingstone, Inc. is a non-profit, community-based agency celebrating over 50 years of providing behavioral health treatment, housing and homeless services to the citizens of Massachusetts. Since its inception, Steppingstone has been one of the premier human service providers in the Southeastern Massachusetts's, priding itself on providing state of the art services.

Steppingstone's multiple treatment and housing programs promote self-reliance, responsibility and accountability for our consumers and we seek the same for the organization. Using knowledge gained from our research and experience, we offer a broad array of services that include:

- Men and Women's Addiction Treatment Programs
- Homeless Shelter and Housing Assistance
- Permanent Supportive Housing for the Homeless
- CSP-HI Services
- A Pregnant Women's Residential Program
- Sober Housing
- Outpatient Treatment Services/MAT
- Peer 2 Peer Recovery Support Center
- Recovery Coaching
- Recovery Support Navigator Services
- Offender Re-Entry Services

We are committed to excellence and continuous improvement in the quality of the services we provide. We are responsible and accountable for achieving specific results that benefit both our consumers and the larger community. It is our firm commitment that through treatment and support, we can work to enhance the community's ability to integrate those completing treatment as productive and contributing community members.



Funds from our corporate sponsors enable us to help homeless individuals year round.



It is our goal to end scenes like this through the help of corporate sponsorship.



Corporate sponsorship is the best way to help our residentially challenged population.



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EVENT OVERVIEW

Steppingstone's Annual Get Steppin' Walk for the Homeless began in 2003, with proceeds contributing toward operational expenses of Steppingstone's Next Step Home, a permanent supportive housing program for the disabled homeless providing approximately 40 units of housing throughout Fall River.

In 2004, Steppingstone took the next step toward helping the homeless in our community by assuming operations of the City of Fall River's emergency shelter; overseeing its daily operations, serving meals and providing case management services to homeless guests. Steppingstone's Get Steppin' Walk for the Homeless proceeds were then used to fund operational costs of the First Step Inn shelter.

Over the years, tough economic conditions spurred a growth in the rate of homelessness in Fall River, and the First Step Inn's facility could no longer meet the demand as an emergency shelter. After years of planning and with the assistance of many dedicated corporations, foundations and private, local and government resources, Steppingstone relocated the First Step Inn to a larger 50-bed facility where it currently operates. Upon opening at its new location on Durfee Street, the First Step Inn began remaining open 24/7 and expanded staffing. The cost of operating the First Step Inn almost doubled, while most of the funding sources didn't increase.

The Get Steppin' Walk for the Homeless has always been a vital source of support for the First Step Inn, but this event has become even more critical to the ongoing operations of the shelter after its recent 2017 expansion. The First Step Inn helps about 400 homeless people each year. It offers homeless guests a comprehensive system-of-care including case management, housing placement assistance, referral to treatment and primary care and other services such as educational programming. Daily meals are served in the large dining room and there is a commercial kitchen on-site. The facility contains a large laundry room, common areas, bathrooms and showers and bunk rooms for both men and women. In order to continue operating the First Step Inn, we rely on the generosity of our corporate partners and individual donors in the community to support our Get Steppin' Walk for the Homeless.



Passing the Battleship Cove area, walkers know their goal is ending homelessness.



A corporate team composed of all ages committed to helping the homeless.



Walk participants enjoying Get Steppin's scenic 5K walk



Corporate Sponsorship

Sponsorship Levels

\$10,000 Diamond Level Partner

Diamond Level Sponsorship Includes:

- Designated Presenting Sponsor (1 Available) Get Steppin' 5K Walk 2027 Presented by: *Your Company*
- Set up Booth/Table at the event
- Sponsor Logo Poster at water stations along walk route
- Acknowledgment in Steppingstone's Annual Report
- Name Placement on Electronic Billboard located on the First Step Inn building on Durfee St.
- Sponsor listing on Steppingstone's Get Steppin' Website
- Recognition on Steppingstone's Facebook page
- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (10)

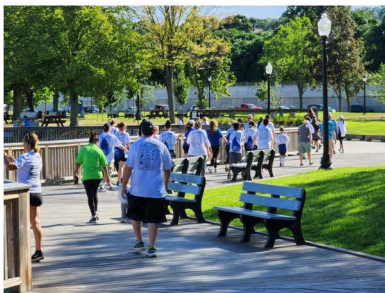
\$5,000 Platinum Level Partner

Platinum Level Sponsorship Includes:

- Set up Booth/Table at the event
- Sponsor Logo Poster at water stations along walk route
- Acknowledgment in Steppingstone's Annual Report
- Name Placement on Electronic Billboard located on the First Step Inn building on Durfee St.
- Sponsor listing on Steppingstone's Get Steppin' Website
- Recognition on Steppingstone's Facebook page
- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (5)



Hundreds of committed walkers gather for the Get Steppin' event.



The Get Steppin' Walk has become a fundraising tradition in Fall River.



Walkers begin crossing the picturesque Leonard Kaplan bridge.



Corporate Sponsorship

\$2,500 Gold Level Partner

Gold Level Sponsorship Includes:

- Acknowledgement in Steppingstone's Annual Report
- Name Placement on Electronic Billboard located on the First Step Inn building on Durfee St.
- Sponsor listing on Steppingstone's Get Steppin' Website
- Recognition on Steppingstone's Facebook page
- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (4)

\$1,000 Silver Level Partner

Silver Level Sponsorship Includes:

- Name Placement on Electronic Billboard located on the First Step Inn building on Durfee St.
- Sponsor listing on Steppingstone's Get Steppin' Website
- Recognition on Steppingstone's Facebook page
- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (3)

\$500 Bronze Level Partner

Bronze Level Sponsorship Includes:

- Sponsor listing on Steppingstone's Get Steppin' Website
- Recognition on Steppingstone's Facebook page
- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (2)

\$250 Copper Level Partner

Copper Level Sponsorship Includes:

- Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)
- Logo printed on event T-Shirt
- Free Registered Walker Slots (1)



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Walkers begin crossing the picturesque Leonard Kaplan bridge.



Sponsorship Levels

	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Copper \$250	
Designated Presenting Sponsor (1 Available) Get Steppin' 5K Walk 2027 Presented by: *Your Company*	X						
Set up Booth/Table at the event	X	X					
Sponsor Logo Poster at water stations along walk route	X	X					
Acknowledgement in Steppingstone's Annual Report	X	X	X				
Name Placement on Electronic Billboard located on the First Step Inn building on Durfee St.	X	X	X	X			
Sponsor listing on Steppingstone's Get Steppin' Website	X	X	X	X	X		
Recognition on Steppingstone's Facebook page	X	X	X	X	X		
Opportunity to market your business with Walker Bag Swag inserts (pens, stress balls, note pads, etc.)	X	X	X	X	X	X	
Logo printed on event T-Shirt	X	X	X	X	X	X	
Free Registered Walker Slots	10	5	4	3	2	1	



Corporate Sponsorship

CORPORATE SPONSORSHIP APPLICATION

Company Name: _____

Contact First Name: _____ Last Name: _____

Title or Position: _____

Address: _____

City: _____ State: _____

Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

This sponsorship application represents my company's commitment to be a sponsor of Steppingstone's ***Get Steppin' 5K Walk for the Homeless*** at the level and in the amount indicated above.

Signature

Title

Date